

New accommodation search engine

Some months ago, we made a series of changes in the design of Rentalia to improve the website users' experience. If we made an analogy with a car, what we changed on that occasion was Rentalia's chassis. Now the time has come to change the engine :-)

This means that **we have improved the way our search engine works**. Now it has many more factors to show travellers lists of holiday homes.

What novelties does the new search engine include?

- From now on, the minimum no. of days rental for an accommodation unit will be taken into account when the traveller runs a search by dates. This means that if a traveller runs a search for 5 days in July, he will not be shown accommodation for which the minimum period in July is 6 days or more. If you want your advertisement to appear in more searches, we recommend you reduce the minimum number of nights rental.

Cost per extra guest/night	Nights minimum rental
-	3 nights
-	7 nights
-	15 nights

- We have cut the time it takes to load the map showing the geolocation of a list of homes.
- We have improved the performance of multi-accommodation advertisements. Each accommodation unit has independent capacity, prices and calendar, and these are the parameters with which it will appear in the searches run by travellers. This will improve travellers' experience when using it and it will reduce the

19418 Holiday rentals in Spain

confusion caused by some advertisements.

- Because there is no limit to the full-match results. Before, we used to show just the first 450 results and now that limit no longer exists. All the results meeting the traveller's search criteria will appear.
- The “price per night at weekends” is taken into account when it comes to showing travellers the price, both in lists and in your advertisement.
- The “close match accommodation” concept has changed. These will only appear in the lists of towns and villages and they will be accommodation units with the same features the traveller is seeking but situated within a 25 km radius of the town/village the traveller is looking for.
- The features counter in the search filters has been optimised, hence every feature will have a number to the right of it, which will be the number of accommodation units with that specific feature.

Filter results

Prices

- select -

offers 93

online booking 924

swimming pool 10388

verified 17812

Type of accommodation ▶

Type of holiday ▶

The accommodation ▶

Services and others ▶

View photos of ▶

Search

What will the new search engine take into account to put the results into order?

As you are well aware, the promotion subscribed and the seniority are very important on Rentalia and they remain so with the new search engine. Furthermore, the search engine is now much more versatile and will take the contents of the advertisement into account.

It will now be more important than ever that you keep the calendar for your accommodation unit up to date (at least once a month) and that you have the prices published. The search engine will also reward your response rate to travellers' emails, that your online booking is active or that your accommodation is verified (both by permanency and by address). Furthermore, your advertisement will gain

weight if the description is translated into other languages or shows a lot of photos.

If you have any suggestions about how to improve the search engine, please write to us at ux@rentalia.com :-)